

safe.
trusted.
pure.



purehaven

empowering
families
to choose
the
healthiest
lifestyle
possible

**100% free of toxins.
guaranteed.**



did you know?

The average US woman uses 12 personal care products and/or cosmetics a day containing 168 different chemicals, according to the Environmental Working Group (EWG). While most men use fewer products, they're still exposed to about 85 chemicals daily. Teens, who use an average of 17 personal care products a day, are exposed to even more.

Source: Environmental Working Group, 2015

168

Personal care ingredients do not remain on the surface of the skin. **They are designed to penetrate, and they do.**

Scientists have found many common personal care ingredients in human tissues including: phthalates in urine, preservatives called parabens in breast tumor tissue, and persistent fragrance components in human fat.

Source: Swan Study 2010



the big four

Phthalates: (Fragrance) a group of chemicals used as fragrance components. Research suggests phthalates mess with our hormones and damage reproductive health. This ingredient is also linked to: allergies, headaches, and other chronic illnesses.

Formaldehyde: a preservative and/or byproduct released from other preservatives; often found in hair products. More possible immediate reactions are: rashes, asthma, nosebleeds, and other respiratory issues.

Petrochemicals: These include mineral oil, petroleum, and propylene glycol used in moisturizers. Petroleum distillates may cause cancer; this stuff is used in anti-freeze and gasoline.

Parabens: a group of preservatives; these can be absorbed through our skin, blood, and digestive system. They've even been found inside breast tumors and linked to cancer. May also cause skin rashes.

Source: Environmental Working Group, 2015



uncompromising transparency

We value our complete transparency in using the safest ingredients and processes for the products we make. Pure Haven's very own USDA Certified Organic manufacturing facility will never compromise in delivering one-of-a-kind formulas that produce the freshest results possible, **all 100% free of toxins. Guaranteed.**



fresh ingredients matter

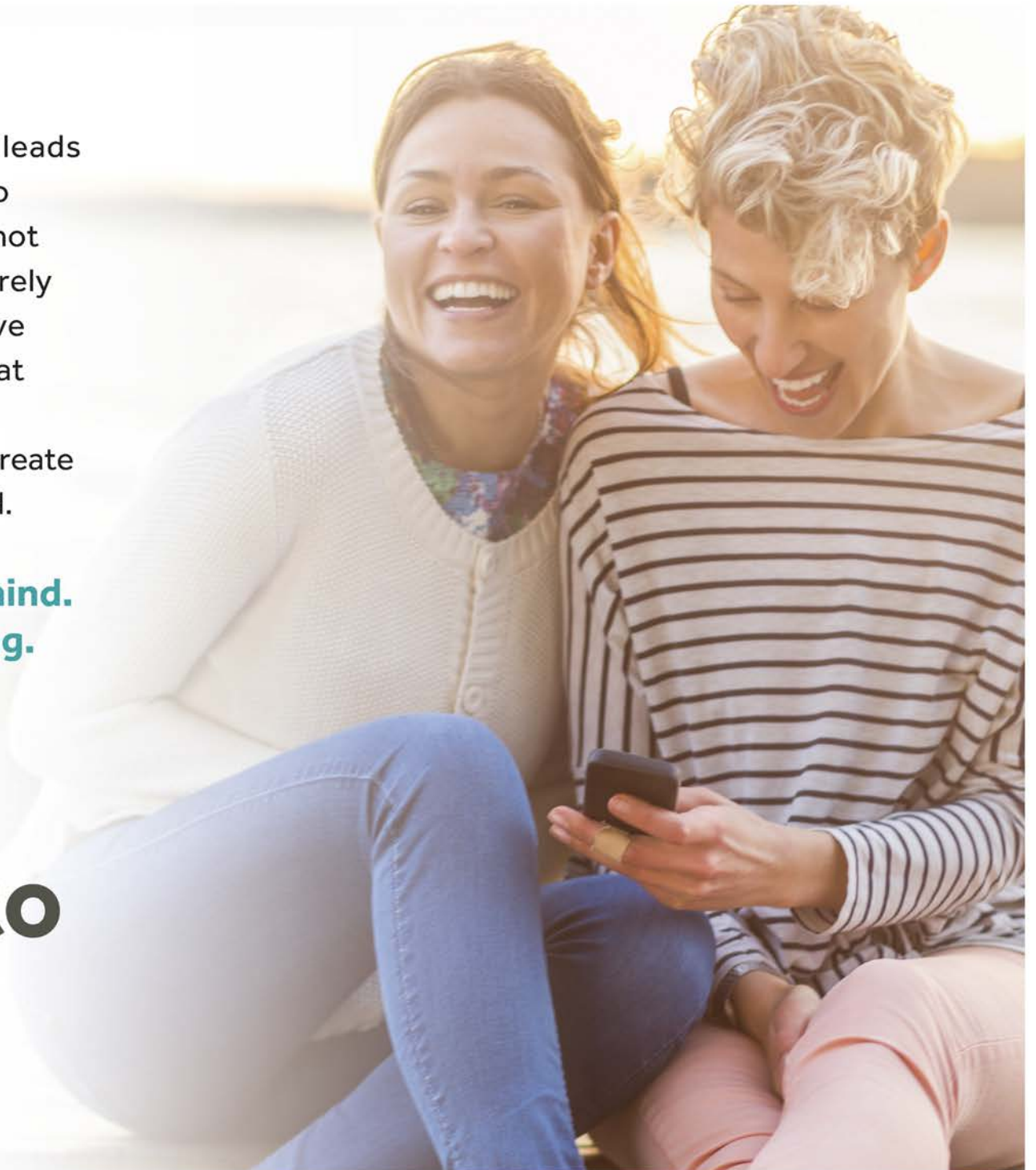
All of our energy and passion goes into formulating and creating fresh products made in small batches, free of toxins, environmentally sustainable and cruelty-free. We use certified organic ingredients when possible, always with keen attention to health and environmental impact.



We believe that education leads to empowerment. It leads to making choices that might not be noticed today, but will surely impact the future. We believe we're all in this together. That through sharing our stories and our knowledge, we can create positive change in our world.

**We provide peace of mind.
To us, that's everything.**

**choose to
change**



welcome home to pure haven

try safe, trusted and pure products



start your toxic free journey with essentials bundle no. 8



or, start your toxic-free journey with our refresh daily skin care regimen



try it.
share it.
earn it.

Once you try our products you're sure to become a loyal fan of the safest, most effective alternatives for yourself, your family and your home. Host your own Pure Haven gathering with a knowledgeable consultant who will educate and inspire your guests. As a host, you will earn free products and generous discounts.



**educate.
lead.
empower.**

We know that when you truly believe in something, your passion and energy shine through.

Pure Haven is about being part of a community for positive change — a group of amazing women and men who are in the business of doing good. Our business is not about selling, but about learning, sharing, growing and achieving anything you put your mind to. Create a future for yourself and your family – become a pure haven ambassador.



empowerment in motion – become a business owner



your starter kit includes:

essential bundle no. 8

- dream cream (scent varies)
- toothpaste
- shampoo
- conditioner
- shower gel
- deodorant
- 4 pack lip balm
- 3 pack bar soap (scent varies)

refresh 6 piece skin care regimen

- cleanser
- exfoliator
- toner
- moisturizer
- eye cream
- night serum

baby bundle

- baby massage and body lotion
- baby wash and shampoo
- mom balm
- baby cream

other favorites

- foot therapy cream
- foot therapy soak
- dish detergent
- paw balm



business tools

- mobile coach access:
 - business
 - host
 - ingredients
- simple start business system
- 25 catalogs
- 50 did you know brochures
- 50 prospecting cards

The background is a solid teal color with a subtle, concentric spiral pattern that creates a sense of depth and movement. The spiral is centered and expands outwards, with varying shades of teal creating a gradient effect.

be the change



**100% free of toxins.
guaranteed.**

purehaven.com