



30-Day New Advocate Training

Day 0

Welcome to the Pure Haven Family!

Congratulations! By becoming a Pure Haven Advocate, you've done more than start a business, you've joined a mission to protect families and provide peace of mind in a world full of "hidden" ingredients.

We're so thrilled to help you kick off this journey! Whether you are here to cover the cost of your own Pure Haven products or you're looking to build a full-time income that changes your family's future, you're in the right place.

Our 30-Day Philosophy: "Simple, Sustainable, Successful"

We aren't looking for "flash-in-the-pan" sales. We want to help you build a sustainable business that feels good to run. To do that, we've broken down your first 30 days into bite-sized, daily actions.

What you can expect over the next 30 days:

- **A Daily "To-Do" List:** [Click here](#) to head to the New Advocate 30-day training to see exactly what to do. No guesswork.
- **The "Stretch" Method:** We start easy. As the weeks go by, the tasks will get a little more "uncomfortable" — because that is where the growth happens — but we'll be with you every step of the way.
- **A Clear First Milestone:** Our primary goal for this month is to help you reach Senior Advocate, your first new rank opportunity.

You can get to Senior Advocate within your first few weeks.

- **The Requirement:** \$300 in Personal Sales.
- **The Strategy:** We've found that the average Pure Haven order is just about \$100. That means all you need to do is find three people (friends, family, or neighbors) to join you in swapping out their daily products. Your own personal product purchases also count toward this goal.

Three Ground Rules for Your Success:

1. **Be Yourself:** No need to be a toxicologist or a professional salesperson. Just be a friend who cares.
2. **Consistency Over Intensity:** 20 minutes of work daily is much better than doing 5 hours of work once a week.
3. **Real > Perfect:** Unboxing videos and social posts should be casual and unscripted. People want to see the *real* you.

Your Day 0 Checklist:

Before we start Day 1, let's get you set up with the basics:

- ☐ **Join the community:** Are you part of our [Advocates Only Facebook Group](#)? If not, request to join today!
- ☐ **Set yourself up to receive commissions:** As a Pure Haven Consultant, you can earn commissions on all product purchases your family and friends make on your personal Pure Haven website. To set yourself up to receive commissions, make sure you enter your bank account information in your back office. This will allow us to issue your commissions via direct deposit. Simply enter your information online on the "Overview" page of your back office under the "My Profile" link.
- ☐ **Log into your back office at tools.purehaven.com using the business information below:**
 - Username: [REPNUM]
 - Your password is the password you set up during the enrollment process.
 - Lost Password? Click **Forgot password?** on the login screen.
 - Your personal website: <https://purehavennontox.com/?share=YourSiteName>

Are you ready? Let's change some lives.

Here's to your success!

— Your Home Office Support Team